

2019-2020 District Goals



District: District 31 S
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Have a training program set up to train zone chairs to go into clubs and train club officers to effectively run their clubs and give them a comprehensive program on how to grow their clubs and retain members

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

The 2nd vice governor and the GLT will be responsible to train and work with the region and zone chairmen. They will work with the clubs to achieve the district and zone goals.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	20
2nd Quartter	30
3rd Quartter	30
4th Quartter	20

By the end of tihe 4th quarter, the distiricti will add a tiotial of 100 new members.

Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc20 new Lions under 40 years old.

My disttrictt will conver1 Leos tto Lions

My disttrictt will organize att lea24 membership growth even(t)s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide with induccton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	0	0

By the end of tihe 4th quarter, the distiricti will stiarti 1 new clubs.

With a minimum of 20 chartier members.

Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz4 Leo Club(s).

My disttrictt will sttaatt Specialitty Club(s).

Ladies internett club

My disttrictt will sttaatt U Campus Club(s) att0-U school/universitty

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide, and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	10
2nd Quartter	10
3rd Quartter	10
4th Quartter	10

By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 40 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

We will use our E Sight Glasses project to get recognition for our clubs and the interest of the younger people in the community. We will also get our new younger members involved in E Sight to keep them in the Lions.

NET GROWTH GOAL

100	+	20	-	40	=	80
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 25000 people.

Action Itiems:

Ofi tthe ttotatl number ofi people served in my distirict, 12500 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnership s and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethter tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Our ttwo main goal s tthis year are membership growtht and community service. We will ask our clubs tto do att leastt ttwo service projectt t in ttheir communittes with one being E Sight. We will also make sure tthat tthe communittes know whatt tthe lions are doing tthrough local paper s, radio and ttelevision

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 175 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

Custom goal and action items

My custom goal is the E Sight Glasses project. These glasses can give 100% vision to a person with as little as 5% vision. Our club is currently working with five other Lions clubs to buy E Sight glasses for people in our area. We have already purchased two pairs of glasses and are working on a third pair. This is the first time we can give a person their sight back. It is very easy to get people excited about this technology.

I am going to use this technology to grow our membership and give as many people their sight back as I can this year.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$2500.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$2500.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 25 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 25 100/100 Clubs this year.

Additional action items to achieve this goal:

The clubs will be made aware of money sent to our state and around the world. The need to support LCIF will be covered at every club visit.

ADVOCATE

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding
This has to be an all hands on deck action plan. This will start with our training of the club officers, Zone & Region chairs and be covered during every club visit